



March 7, 2013

Dennis Gallagher
940 Custer Lane
Prescott, AZ 86305

Dear Dennis:

Thank you for taking time to meet with our Executive Committee yesterday to discuss two opportunities to enhance our downtown area. Keeping the "building outline" white lights turned on throughout the year is a very inexpensive way to add to the ambiance of our downtown. The new banner program also would be a welcomed improvement to the visual look of the area.

The Chamber supports both ideas in concept and will be happy to assist in whatever way we can to make these possible. As you know, the building lights on the Chamber and adjoining buildings are on a meter at the Chamber and we already leave our lights on year-round.

Keep me posted on your progress.

Sincerely,

A handwritten signature in black ink, appearing to read "David Maurer".

David Maurer
CEO